

NICOLE MARTEL



Progressive Conservative Nomination Candidate for Edmonton Centre

"My aspiration has simply been to work and contribute to a province that has always held so much promise."



For Nicole Martel, Edmonton Centre has been her professional home for almost 20 years. She has lived in the riding for the past 5 years, enjoying the proximity to work and quality of life that Edmonton Centre provides. She is proud to call Edmonton Centre her home and looks forward to using her skills to provide effective leadership for her riding.

Representation is central to good governance. Understanding government and providing effective representation has been a passion for Nicole throughout her career and academic work. After earning a Bachelors and a Masters in Political Science, Nicole took a position with GPC, a government relations firm serving various Edmonton area corporate clients. She then moved to the Edmonton Social Planning Council where she wrote a report measuring the quality of life in our city. From there, she spent several years as a Researcher and Policy Analyst with the Government of Alberta before returning to the corporate sector as the Manager of Government Relations for EPCOR. Since 2007, she has continued her work in the private sector as the Executive Director for the Urban Development Institute advocating for vibrant and growing communities on behalf of the land development industry in Alberta.

PROFESSIONAL HIGHLIGHTS

- Experience influencing policy issues at various levels for different community groups and interests
- Extensive political networks and comprehensive knowledge of the city and across the province
- Respected voice and educator for a wide array of stakeholders

PERSONAL CONNECTIONS

- Alumni and mentor with InterVivos, a society that brings together students and young professionals to develop networks and leadership skills
- Nicole is a supporter of Habitat for Humanity as a co-owner of National Drapery & Design – a local family business that actively supports Habitat for Humanity, providing window coverings for their homes
- Avid river valley golfer and active user of the river valley trails and stairs – the best local workout around!

Maintaining a full-circle and visionary mindset is what builds strong leadership toward being a trusted voice. By design, Nicole focused her career development on understanding the views of not only her organizational stakeholders but those on the periphery and where their interests align or compete.

"Values are the most important possession anyone can have. I look forward to seeking the PC party nomination in Edmonton Centre; strong values, strong integrity, strong leadership."

"What means the most to me is developing collaborative dialogue that leads to positive solutions."

